

## **Mid-Life Adult Programming**

### **Programming ideas, barriers, successes:**

- ☐ Books to Action (Boise Public Library, Sarah)
  - Promoted book at 6 health fairs and held a health fair at library.
  - 2 book discussions and information on dementia support group.

### ☐ **How to measure/demonstrate impact?**

- Track anecdotes as well as attendance statistics

### ☐ **Muslim Journeys bookshelf grant (Ada Community Library, Diane)**

- Collaborated/Osher institute
- Identified new presenter
- LTAI: Continued to develop programs on Muslim culture/working with other library branches

### ☐ **Fit & Fall program- participants had problems remembering to attend**

### ☐ **Programs focusing on chocolate, tea (Community Library Network, Rebecca)**

### ☐ **How to attract men to programs?**

- Model R Roads (Ada Community, Diane)
- Fly tying (East Bonner, Ann)
- Idaho folksongs/Gary Ellers followed by jam session (Community Library Network-Hayden, Rebecca)
- Science Cafes: all scientific topics for people-lunch followed by discussion (East Bonner, Ann)
- Coffee/tea tasting
- Beer making
- Chamber meeting on data bases
- Wiis at assisted living centers
- Gaming in general

### ☐ **How to get people to attend programs?**

- Outreach
- Target audience (mid-life adults) is busy
- Suggestion to try requiring a minimal “deposit” to enroll in activities
- Make programs applicable to more than “boomers”
- Mix-up type of programs-smaller, larger
- Family oriented programs-partner/others (Portneuf, Holly)

### ☐ **Internal barriers:**

- Should public funds be used for refreshments at activities?
- Staff not interested in programming for this audience
- How to select best day/time of day?
- When to repeat programs?
- How to develop adult programs in a youth oriented community?

☐ **Internal barrier suggestions:**

- Simultaneous programs for adults & youth

☐ **Additional comments/programming ideas:**

- Grandparents or parents/caregivers: ID has highest % in country
- Share programs and ideas